

MACKINTOSH AT THE WILLOW

THE ORIGINAL WILLOW TEA ROOMS BUILDING TRAVEL TRADE OFFERS - 2024



DINE. TOUR. EXPLORE.

An immersive heritage experience for all to enjoy!

When your clients step through the historic doors of Mackintosh at the Willow, they will be transported into the captivating world of Glasgow's renowned artist and architect, Charles Rennie Mackintosh.

This A-listed visitor attraction stands as the sole surviving tea room designed entirely by Mackintosh, making it a truly exceptional destination for visitors from around the globe.

Our luxury packages offer unparalleled, exclusive experiences, perfect for those seeking something extraordinary and unforgettable. Immerse yourself in the enchanting design work of this iconic artist and indulge in a journey through history and artistry at Mackintosh at the Willow.

Get in touch with our Marketing & Events Manager today to get your visit booked to this captivating Scottish Landmark.

CITY CENTER LOCATION

215 - 217 Sauchiehall Street, Glasgow, G2 3EX



- Bus / car drop off at Cambridge St – a 30 second walk
- 10 min walk from Glasgow Queen St or Glasgow Central
- 10 min walk from Buchanan St or Cowcaddens

Features

- On-site exhibition
- Locally sourced cuisine
- Private dining
- Accessible Venue
- Immersive history
- Creative Learning
- Daily tours
- Roof Top Terrace
- Only in Glasgow
- Scottish Landmark
- Responsible Tourism

GROUPS

Exclusive Private Dining Experience

Join us for an exclusive behind the scenes evening at the only tea rooms surviving in its entirety designed by artist Charles Rennie Mackintosh. Start your evening with a glass of fizz and explore the onsite exhibition, then guests can make their way to one of our exclusive historic private dining rooms for a talk on the building with one of our trained in house guides. Afterwards guests can enjoy a 3 course meal made with seasonal and local ingredients and soak up the atmosphere of this one of a kind venue.

- > Duration 3 hours
- > Net price: £39.50pp
- > Minimum Groups of 15 – maximum 100
- > Bookable on request

Afternoon Tea & Exhibition Entry

Visit Mackintosh at the Willow for our incredible immersive interactive exhibition and learn about the history of the tea rooms and the people that made it. Then step in to our world famous tea rooms which has been lovingly restored to it's 1903 splendor and enjoy a delicious homemade afternoon tea and freshly brewed tea or coffee.

- > Duration 2 hours
- > Net price: £28.00pp
- > Minimum Groups of 15 – maximum 60
- > Bookable on request

Tour & Exhibition Combo

Discover Glasgow's vibrant history at Mackintosh At The Willow! Immerse yourself in the late 1890s and early 1900s, a time of exciting change and innovation. Explore the growth of tea rooms and the captivating story of local entrepreneur Miss Kate Cranston's collaboration with Charles Rennie Mackintosh and Margaret Macdonald. Our Exhibition offers interactive, audio, and visual displays, providing an engaging experience. The guided tour showcases the restoration efforts, highlighting significant interiors and their relation to Mackintosh's other works. Mackintosh At The Willow offers a journey back in time, where art, design, and history come together for an unforgettable exploration.

- > Duration 2 hours
- > Net price: minimum spend £120 / for groups of 20 pax and more £6.00 pp
- > Minimum Groups of 2 – maximum 40
- > Bookable on request

Sandwich Sharing Platters & Exhibition Combo

Entry £18.00 per person Homemade selection of sandwiches / freshly brewed tea or coffee / entry to the on-site immersive exhibition

- > Duration 3 hours
- > Net price: £18.00 pp
- > Minimum Groups of 15 – maximum 100
- > Bookable on request

Exclusive to Travel Trade

THE SALON DE LUXE EXPERIENCE

£39.00pp

monday - wednesday / flexible timings

15 - 37 pax



Treat your guests to one of our luxurious afternoon tea packages - the Salon de Luxe experience.

This includes:

- Duration 2 hours
- Bookable between 12 noon - 6 pm
- A stunning elevated afternoon tea experience with champagne
- A talk on the history of the Salon de Luxe by one of our expert guides
- 10% off in our retail store
- Entry to the interactive on-site exhibition
- Entry to the interactive on-site exhibition

FIT

Mackintosh at the Willow welcome FIT guests to enjoy any of our daily offerings. We offer concession pricing for the tour and exhibition for FIT customers:

- Our daily tour can be booked at 9am, 10am and 11am for 45 mins a slot
- the onsite exhibition can be visited through out the day from 9am - 5pm

Tour & Exhibition Combo

Hire a private tour for 1-5 guests for £120.00, add exhibition entry for complimentary



TAILORED EXPERIENCES

We also offer bespoke packages to fit your needs. You'll be put in touch with our Marketing & Events Manager who will provide you with the best packages for your guests.

- Drinks on the Rooftop Terrace
- Canape & drinks receptions
- Cocktail masterclasses
- Specialised talks on the building
- Creative Learning & Workshops

GET IN TOUCH!

Get in touch with our events team to curate the perfect package for your groups!

☎ [0141 204 1903](tel:01412041903)

✉ bookings@mackintoshatthewillow.com

🌐 www.mackintoshatthewillow.com



2022
Travellers'
Choice

